e-SIDES

Privacy-preserving technologies in a data-driven society

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Source: https://www.ethicalsocietymr.org/upcoming-events.html

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Objectives and methods

Key objectives

Reach a common vision for an **ethically sound approach** to data use and facilitate **responsible research and innovation**

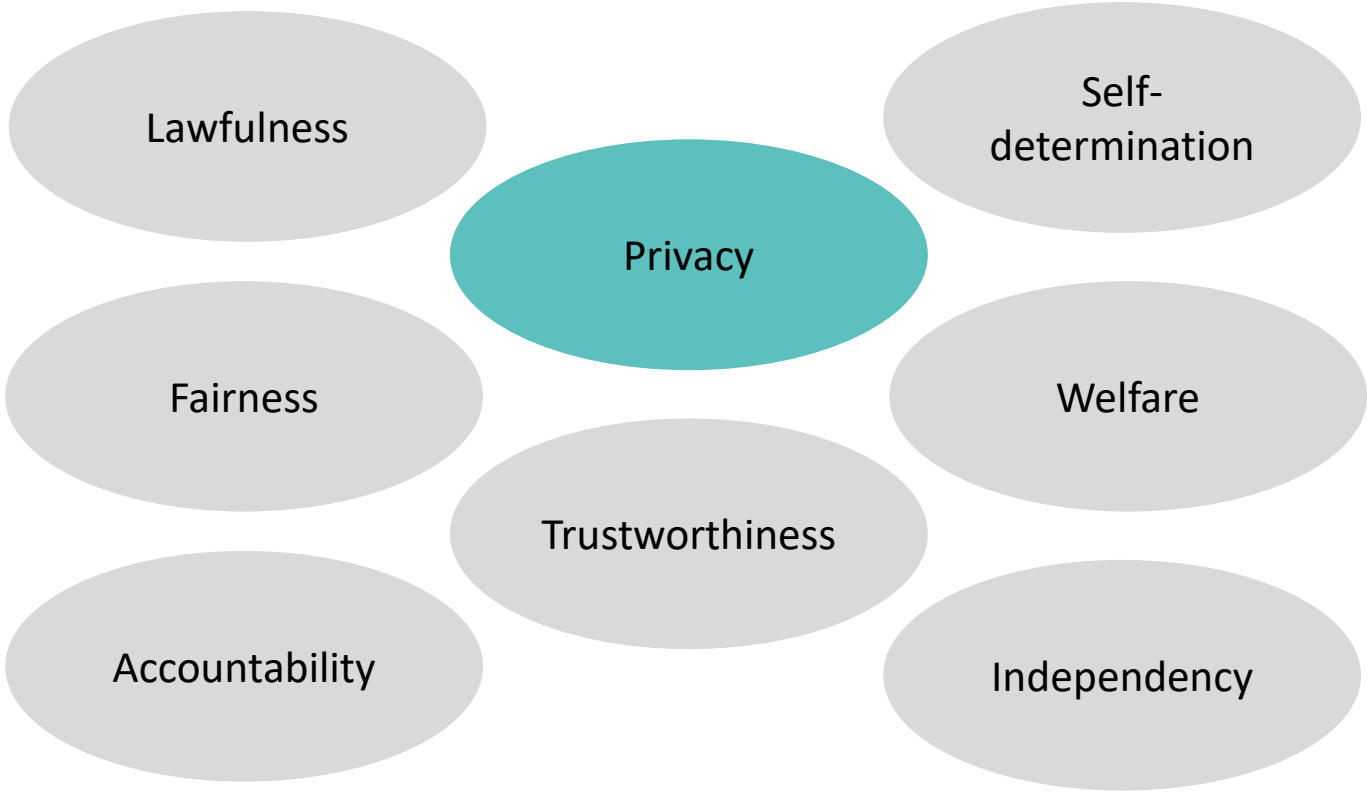
Improve the **dialogue between stakeholders** and increase the **confidence of citizens** in data technologies and use

Main methods

- Investigation of **related projects** through joint workshops, interviews and website analyses
- Collection of insight from **renowned experts** with different backgrounds through workshops and interviews
- Review of more than 200 **articles** including academic papers and study reports
- Interaction with a **diverse set of stakeholders** by means of a collaborative platform

Results

What issues may occur in the context of data-driven applications?

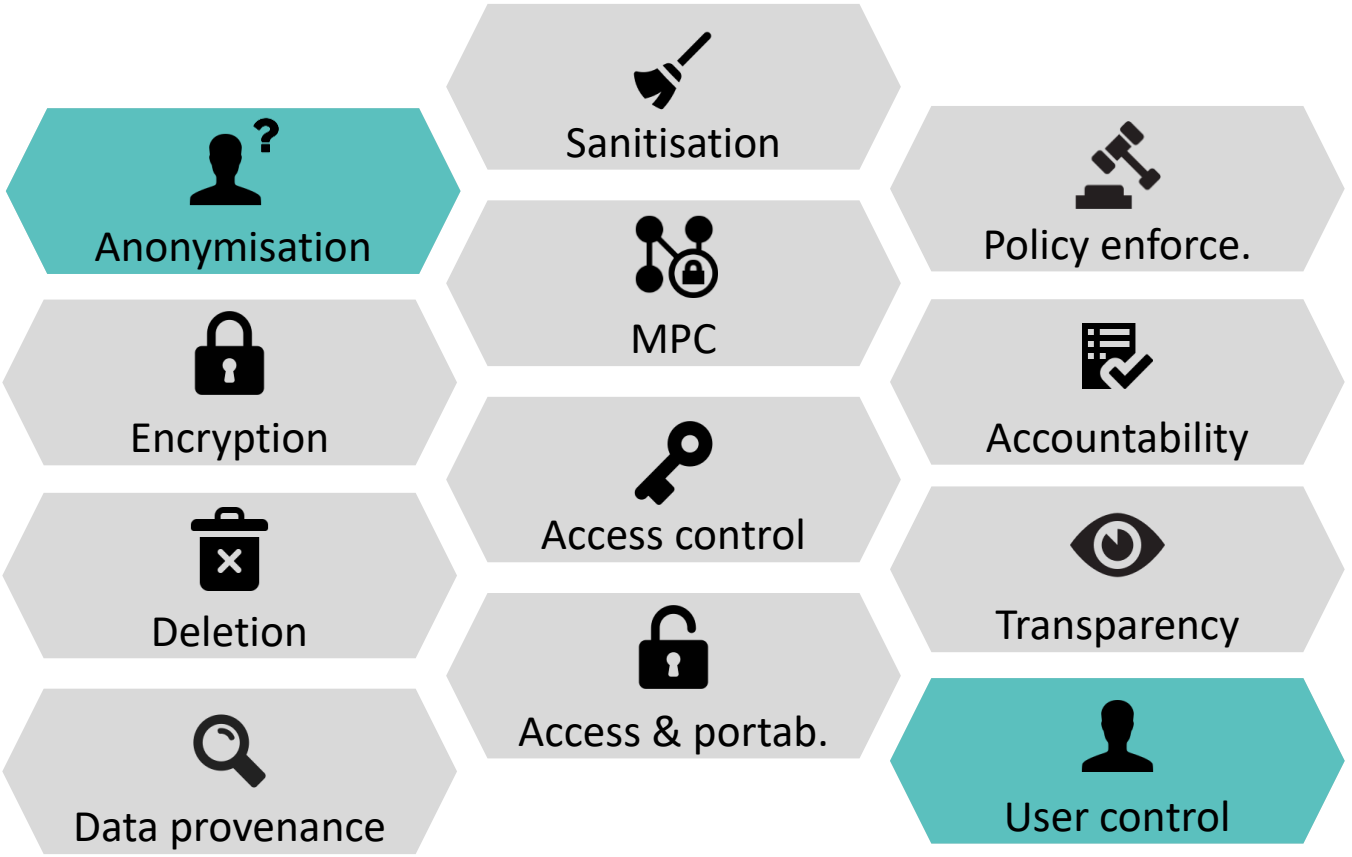


Resources: D2.2, white paper

1) **Identify ethical and societal issues**
2) Identify existing technologies
3) Assess existing technologies
4) Conduct a gap analysis
5) Identify design requirements
6) Assess solutions under development
7) Identify implementation barriers
8) Make recommendations

Results

How can they be addressed using technology?



Resources: D3.1, white paper

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Results

Does current technology meet the needs?

Specific assessment	*General assessment*
Comprehensive set	Limited integration
Combination needed	Low demand
Different aims	**Regional differences**
Multidimensional measure needed	Combination with non technical measures needed
Tension between objectives	Unclear responsibilities

Resources: D3.2, white paper, WISP publication

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Results

Which aspects of data-driven solutions still need to be improved?

Ethical/legal	*Societal/economic*
Privacy-by-design	Costs and benefits
Sensitive data	Business models
Inferred data	**Public attention**
Liability and responsibility	Economic value
	Cultural fit
	Skill level

Resources: D4.1, white paper

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Results

What should be considered when designing new data-driven solutions?

Embed security and privacy features	**Take preventive measures**
Connect people, processes and technology	**Comply with laws and corporate policies**

Resources: D4.2

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Results

Are new data-driven solutions being developed and used responsibly?

Healthcare	Transportation	Web browsing
		
▪ Strictest data protection rules apply ▪ Diverse range of technologies used	▪ Business models increasingly rely on sensitive data ▪ Established good practices are widely adopted	▪ Cooperation of different stake-holders needed ▪ Ad networks still show limited willingness to act

Resources: D5.1

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Results

How can data-driven solutions be developed and used in a responsible way?

Challenges	*Opportunities*
Differences in attitudes and contexts	Awareness raising and transparency
Empowerment vs. cognitive overload	Tools of accountability
Issues related to legal compliance and ethics	Reference points of accountability
Difficulties of conducting assessments	Bodies and mechanisms of oversight

Resources: D5.3, collaborative platform

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Results

What should be done to make responsible data-driven solutions a reality?

Developers and operators of data-driven solutions	**Developers of privacy-preserving technologies**
Policy makers dealing with relevant issues	**Civil society (organisations)**

Resources: D5.2

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8) **Make recommendations**

Thank you!

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